

# Quality Investment Fund

Year Ending December 31, 2018

## OVERVIEW:

The GMO Quality Investment Fund seeks to deliver total return by investing in equities that the GMO Focused Equity team believes to be of high quality.

## Performance (%)

Net of Fees, USD	0.00
Gross of Fees, USD	+0.61
MSCI World <sup>1</sup>	-8.71
<b>Value Added</b>	<b>+9.32</b>

## Major Performance Drivers

From a relative performance perspective, the year was a successful one; the portfolio beat the S&P 500 and MSCI World by a meaningful margin, net of fees. At the dawn of another New Year, we feel it is appropriate to reiterate what we are trying to achieve with the Quality portfolio by discussing some of the changes made to the portfolio over the course of the last year while also considering aspects of the outlook today.

Our goal remains simple: to invest in businesses with demonstrable competitive advantage that have growth options to redeploy capital productively. In an ideal world, we initiate these investments at a price that has been dampened by a “temporary cloud” – a negative development that we believe will have only limited impact on the company’s long-term prospects – and sell them only if their valuation becomes unsustainable.

2018 saw a handful of additions to your portfolio. We bought three names under what we believe are new temporary clouds:

We initiated a position in Facebook in the first quarter, as the company struggled with a series of missteps with regard to user privacy. The drumbeat in Washington is rising, and Facebook will have to invest many billions of dollars in data privacy and content clean-up. We believe that the company’s competitive advantage in online advertising is such that it can comfortably make these investments while generating enviable profits and continued growth. Uncertainty over how long this process will take plays to our long investment horizon, and we believe that the sell-off has been overdone.

We acquired a stake in Merck, also during the first quarter, after several years of underperformance from pharmaceuticals stocks caused in part by concerns about regulatory and legislative pressures on the pharmaceutical industry. We believe the current price

Performance data quoted represents past performance and is not indicative of future results. The investment return and principal value of an investment will fluctuate so that an investors shares, when redeemed, may be worth more or less than their original cost. Current performance data may be lower or higher than the performance data provided herein. To obtain performance information to the most recent month end, visit [www.gmo.com](http://www.gmo.com).

An investor should consider the fund's investment objectives, risks, charges and expenses before investing. This and other important information can be found in the fund's prospectus. To obtain a prospectus please visit [www.gmo.com](http://www.gmo.com). Read the prospectus carefully before investing.

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of Merck overstates these concerns and underappreciates Merck's growth potential given its excellent position within the attractive oncology space.

We took advantage of weakness in growth stocks towards the end of the year to open a position in Booking Holdings. Its booking.com platform has powerful network incumbency in Europe allied with growth options elsewhere. The shares also became available at a forward multiple in the teens for the first time in several years.

We also participated in the IPO of Knorr-Bremse. Knorr-Bremse is one-half of a global duopoly in railway braking – a spectacularly well-insulated business without a successful new entrant for a century (seriously!) – and an innovative player in truck braking. We believe that Knorr-Bremse fits the profile of an archetypal long-term holding for the portfolio based on its competitive advantage.

We typically sell names for one of two reasons. In the first and preferred category, we reduce the weight in businesses that we like when they sell for high prices. We were able to reduce the exposure to higher quality but more cyclically exposed Industrials at relatively high valuations early in 2018. We sold Emerson after owning the company for five years and significantly reduced the position in 3M that we have held for well over a decade. We then bought back 3M at more reasonable prices as it slipped during the year. We also liquidated positions in Humana and Teradata for this reason, albeit the main motivation was that other positions offered similar exposure at more attractive valuations.

In the second and less happy category, we also liquidate positions that no longer pass muster in terms of quality via our vetting process. This year we sold Schlumberger, where we grew increasingly uncomfortable with its risk-sharing revenues on inherently uncertain projects. We also removed CVS, whose “transformative” acquisition of Aetna raised the intensity of an alarm that was already sounding about its pharmacy and retail businesses.

Looking to the future, we believe that the portfolio has the potential to deliver a satisfactory equity return at current valuations. We estimate that the portfolio's economic yield for 2019 – reflecting profits available after reinvestment to sustain the existing business – stands comfortably above 5%, using year-end prices. Assuming we have correctly identified companies that can redeploy some of that economic profit at high rates of return, this yield should give some guidance to prospective long-term real returns. We certainly view the portfolio's emphasis on company quality, capital deployment, and stock valuation as part of the answer to navigating equity market uncertainty.

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<sup>1</sup> The MSCI World Index (MSCI Standard Index Series, net of withholding tax) is an independently maintained and widely published index comprised of global developed markets. MSCI data may not be reproduced or used for any other purpose. MSCI provides no warranties, has not prepared or approved this report, and has no liability hereunder.