# **GMO** EMD QUARTERLY VALUATION UPDATE

### EXECUTIVE SUMMARY

Through the first three quarters of the year, both sovereign external and local currency debt have performed well. The EMBIG index is up 12.1% year-to-date through September 30, while the local debt GBI-EMGD index is up 7.9%.

We find valuations to be reasonably attractive for both asset classes at this stage. According to our valuation metrics, sovereign credit spreads have narrowed in relation to underlying credit quality, but still look moderately generous. Similarly, on the local debt side, emerging currencies remain at the cheap end of our neutral range, with valuations becoming slightly more attractive in the past quarter. Local rates markets, despite a strong rally, continue to look attractive relative to G-3 real yields, which remain at or near their extreme lows.

In this piece, we update our valuation charts and commentary, and provide more detail on the methodology in the accompanying appendix.

# VALUATION METRICS IN EMERGING DEBT

By Carl Ross and Victoria Courmes | 30 2019

# External Debt Valuation

Valuations in the external sovereign debt market became slightly less attractive in the third quarter. As seen in Exhibit 1, the current multiple of the benchmark's credit spread to the spread that would be required to compensate for credit losses fell over the course of the quarter. That multiple stood at 3.2x on September 30, 2019, down from 3.4x on June 28. Based solely on the historical experience, this multiple of 3.2x is still within the range of values that we would consider attractive. As described in more detail in the appendix, a ratio above 3.0 has, over the past 25 years, resulted in positive credit spread returns over the subsequent 24-month period, 90% of the time.



## EXHIBIT 1: LONG-TERM VIEW OF THE "FAIR MARKET MULTIPLE" FOR EMERGING EXTERNAL DEBT

As of 9/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data Note: Green line represents a credit multiple level above which EMBIG has subsequently delivered positive credit returns historically; red line represents a credit multiple below which EMBIG has subsequently delivered negative credit returns historically.

The main reason for the decrease in the multiple was a decline in the EMBIG spread, which fell by 28 bps over the quarter, due in part to index compositional changes described below. Comparatively, the "fair value" spread of the EMBIG that would be required to compensate for expected credit losses fell only 3 bps, from 110 bps at the end of June to 107 bps at the end of September. Regular readers will recall that this fair value spread is a function of the weighted-average credit rating of the benchmark, along with data and assumptions on rating transition probabilities and recovery values given default. As mentioned in last quarter's publication, the phasing in of several GCC countries into the EMBIG benchmark have continued to apply downward pressure on the

fair value spread. These countries generally have high credit ratings, and their phased inclusion is increasing the overall credit quality of the underlying benchmark, therefore lowering the theoretical credit spread required to compensate for credit losses. Another factor in favor of a lowering of the fair value spread was Venezuela's declining weight in the benchmark, which fell from 1.0% to just 0.2% over the course of the quarter. Partially mitigating these effects were rating changes for the countries in the index, which were slightly negatively skewed in the third quarter. Most notably, Argentina was downgraded multiple notches as currency and volatility soared and the government opened conversations on a restructuring of its outstanding obligations. Elsewhere, we saw downgrades for Zambia and Trinidad, and upgrades in Jamaica and Ukraine.

The preceding was a discussion of the level of spreads, or credit cushion. From a total return standpoint, the level and changes of the underlying risk-free rate also matters. In the third quarter, trends in U.S. Treasury yields were once again a major contributor to returns, with the 10-year yield falling another 34 bps. We measure the "cushion" in Treasuries by the slope of the forward curve of the 10-year swap rate, depicted by the light-font lines in Exhibit 2. The interest rate "cushion" (which we proxy as the slope of the forward curve) continues to be low by historical standards, meaning a sharp rise in the 10-year Treasury yield would be a surprise to the market. The slope of the 10-year forward curve ended the quarter at just 8 bps, even lower than the 21 bps of the prior quarter.



# EXHIBIT 2: 10-YEAR U.S. TREASURY SWAP CURVES AT QUARTERLY INTERVALS

#### As of 9/30/19 | Source: GMO

Note: Projections as of each date, including those that are beyond 2015, are future prices as determined by the market and are not a GMO projection.

### Local Debt Markets Valuation

Exhibit 3 below provides a snapshot of our new currency valuation methodology that we introduced at the end of Q2 2018. In Q1 2019, we made some enhancements that are reflected in the exhibit (for more information please see the Appendix). The underlying model analyzes trends in macroeconomic fundamentals such as balance of

payments composition and flows, valuation of the currency, and the economic cycle, via an econometric analysis, to come up with an estimate of total expected FX returns for each country in the GBI-EMGD benchmark. These are then combined into a single value of a total expected FX return using a weighted average of currencies in the GBI-EMGD. We then deduct the GBI-EMGD weighted carry from the estimated GBI-EMGD weighted value of total FX expected return to get to an expected EM FX spot return. Finally, we estimate a neutral range based on the backtest of the overall model (see the Appendix for more information) to assess whether EM currencies are cheap, rich, or fairly valued. A value that is higher (lower) than the upper (lower) value of the neutral range would be considered "fair." Based on the new methodology, EM currencies, while not outright cheap, are still hovering close to the cheap end of the neutral range and still slightly better than their 5-year average value in terms of fundamental value.

## EXHIBIT 3: GBI-EMGD EXPECTED SPOT FX RETURN GIVEN THE FUNDAMENTALS



#### As of 9/30/19 | Source: GMO

Note: The values shown above apply the GBI-EMGD weights to the emerging currencies. The expectations provided above are based upon the reasonable beliefs of the Emerging Country Debt team and are not a guarantee. Expectations speak only as of the date they are made, and GMO assumes no duty to and does not undertake to update such expectations. Expectations are subject to numerous assumptions, risks, and uncertainties, which change over time. Actual results may differ materially from those anticipated in the expectations above.

Exhibit 4 provides a snapshot of our traditional currency valuation methodology, which combines trends in the balance of payments and the real effective exchange rate, via a z-score analysis, and measures how far away current values are from their long-term averages. We keep our traditional valuation model in order to monitor the valuation of the USD and EUR. According to this methodology, the EUR remains slightly cheap, with little change over the course of the quarter. As for the USD, valuations now look expensive after beginning the quarter in roughly neutral territory. For dollar-based and euro-based investors, investing in local currency emerging fixed income markets remains attractive from an outright valuation perspective, although not as much as at the end of 2018.



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#### Disclaimer

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#### As of 9/30/19 | Source: GMO

Note: The value scores shown above apply the GBI-EMGD weights to the emerging currencies. GMO calculates a currency's value score using a combination of the currency's trend real price and the country's trend current account balance.

As for emerging market local interest rates, we consider differentials in real yields to gauge the relative attractiveness of EM against developed markets (see Exhibit 5 below). In this regard, the story that has been in place for many quarters (years, actually) remains as we can still witness a substantial positive gap between EM and developed market real yields. That gap narrowed moderately during the third quarter as emerging real yields decreased to 1.9% from 2.2% as nominal yields rallied. The spread between EM and U.S. real yields (2.0%) was unchanged during the quarter, in spite of the continued decline in U.S. rates. The spread remains above the historical average (1.6%) and is now at the average spread since 2010 (2.0%), as seen in Exhibit 5. By our calculations, real yields in the G-3 are now all below zero, with the U.S. joining Japan and the Eurozone in negative territory. Real yields in emerging markets are still well below their historical average (2.6%), and in the third quarter dipped below 2.0% for the first time since early 2015.

### **EXHIBIT 5: INFLATION-ADJUSTED BOND YIELDS**



As of 9/30/19 | Source: GMO

Note: Real yields are measured using the country subindices of the GBI-EMD and GBI Global, respectively, less Consensus Forecast CPI.

# APPENDIX

# EXPLANATION OF THE METHODOLOGY

### External Debt Valuation

Exhibit 1 is created by first calculating a "fair" spread of the EMBIG over U.S. Treasuries, accounting for the credit rating profile of the EMBIG, default probabilities, and recovery values under default scenarios, based on rating agency studies of the historical default experience. In this way, the fair value spread of the EMBIG can move with time depending on upgrades and downgrades of sovereigns and their relative weightings within the index, ensuring that we are not biasing our measurement due to "rating creep." This fair value spread is the spread on a portfolio represented by the EMBIG that would be needed to compensate for expected credit losses, ignoring risk aversion, liquidity, and other considerations. The chart below shows the EMBIG spread and this fair value spread.



# APPENDIX 1: EMBIG SPREAD AND EXPECTED CREDIT LOSSES

As of 9/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data

The question then becomes one of determining the appropriate premium the market should demand over the fair value spread, as the chart shows this varies widely over time. Our traditional answer to this question was to take the ratio of the two spreads (Actual EMBIG Spread / Fair Value Spread) and compare that ratio to its historical average and median (both of which are around 4.0x). This mean reversion approach implies that liquidity and risk aversion are stable over time, and we found it unsatisfying.

As an alternative approach, we asked what have been the benchmark's returns in the past under its varying credit multiples? In the chart below, we plot these multiples over the historical period since 1994 with the benchmark's corresponding 24-month spread return (annualized). That is, given a credit multiple of X, Y would be the subsequent annualized spread return over the following two years.<sup>1</sup> This plot can be seen in the

We chose two years because one year did not seem like quite enough, given our long term, buy-and-hold philosophy to the asset class (and one year returns can be overly influenced by transitory shocks), and anything beyond two years begins to significantly reduce our number of observations.

1

chart below. We then calculate the credit multiple that, over the past 25 years of history, has been associated with positive spread returns on the benchmark over the subsequent two years, 90% of the time. These observations are in green in the chart below, and the multiple that delineates this sample is 3.0x. Thus, over the past 25 years, if one bought the benchmark whenever it was 3.0x its fair value, this would have yielded positive spread returns over the following two years 90% of the time. We view this as a measure of cheapness. By contrast the observations in red mark those multiples in which an investment in the benchmark on those dates would have generated negative spread returns over the following two years 90% of the time. We view this condition as rich. The observations in grey fall in between.

#### As of 9/30/17 30% Spread Multiple: 2.71 Spread Return: -1.18% Annualized Spread Return in 20% Subsequent 24 Months 10% 0% -10% As of 9/30/19 Spread Multiple: 3.18 -20% 4 8 10 2 6 12 GMO EMBIG Credit Loss Multiple

# SUBSEQUENT 2-YEAR SPREAD RETURN

APPENDIX 2: GMO EMBIG CREDIT LOSS MULTIPLE AND

As of 9/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data

Whereas Exhibit 1 deals with credit spreads, Exhibit 2 deals with the level of the underlying risk-free rate (in this case, U.S. Treasuries). In our hard currency portfolios, we manage the interest rate duration to be neutral to the EMBIG benchmark (duration of approximately 7). We do not take directional bets on U.S. rates in this portfolio, but we recognize it is an important determinant in the portfolio's total return. Exhibit 2 shows the history of the 10-year U.S. Treasury swap rate (heavy solid line), along with the forward curve (going out 3 years) for the 10-year swap rate (lighter lines) at each point in time (quarterly). In effect it tries to show three dimensions in a two-dimensional chart. Note that it also shows the path of the Fed funds target rate for a sense of where the Federal Reserve is in its policy cycle. We highlight two things in this chart. First, the level of the 10-year swap rate gives us an idea of the overall interest rate cycle relative to one's view of the natural rate of interest. If this number is very low, there may be more risk of higher rates over a medium-term horizon. The second is the market's pricing of the 3-year forward rate for the same swap. If this forward curve is very flat, there is also less cushion for a negative surprise (i.e., higher rates) on term rates. If there is some positive slope to the forward curve, it is an indication that the market has at least priced in some higher drift in term rates.

In Exhibit 3, we introduce a new framework to look at currency valuation for local currency debt. We use econometric models to estimate total expected returns for each country in the GBI-EMGD benchmark. We estimate two different models depending on whether the currencies are allowed to float freely or are more "managed." All regressions are estimated with country fixed effects. Expected total returns are a function of interest rate differentials and the underlying fundamentals of each economy. In determining the direction and magnitude of total returns, we find significant the following factors: balance of payment flows and composition; where a country stands within its economic cycle; and the over/undervaluation of the currency. The table below shows the fundamental variables included in the models.

"Floating" and "Peg" Currency Model Variables		
Currency Overvaluation	Balance of Payment Flows	Economic Cycle
Real exchange rate estimate Term of trade	<ul> <li>Current account</li> <li>Foreign direct investment</li> <li>FX reserves</li> <li>Short-term external debt</li> </ul>	<ul><li>Growth</li><li>Inflation</li><li>Credit</li></ul>

After estimating total expected return for each country, we aggregate those returns by the weight each country has in the GBI-EMGD. We then compare this aggregate total expected return to a GBI-EM weighted value for carry by subtracting the two, which gives us an estimate of a GBI-EM weighted spot FX return. With some assumptions, such as a long-term investment horizon, mean-reversion, and little or no structural change in the market, the chart in Exhibit 3 suggests that the market shows a signal of being attractive when the difference between total expected return and carry is above the upper end of the estimated historical neutral range, and unattractive when it lies below the lower end of that same range.

As a result of our ongoing currency research, we recently made some small adjustments to our new framework. We are now using the bilateral exchange rate instead of the real effective exchange rate as an input variable. We also made some adjustments to our commodity terms of trade variable to include a more robust database from the IMF, and to correct for trends in this variable. As a result of those changes, our overall EMFX valuation measure as shown in Exhibit 3 is now different. The chart below demonstrates how the GBI-EMGD expected FX spot return's line shifted as we improved the model, which means the neutral range will also be slightly different (see below). Please note that that this measure of EM FX valuation will be re-evaluated on a quarterly basis as we get new data, which means that the historical valuation line might shift moderately from quarter to quarter and that the neutral range might shift slightly as well.



# APPENDIX 3: GBI-EMGD EXPECTED SPOT FX RETURN GIVEN THE FUNDAMENTALS

To estimate the neutral range, we look at how accurate our estimate of GBI-EM weighted spot FX return has been at predicting actual total FX returns on a 6-month horizon as represented in the scatter plot below. As the scatter plot shows, we minimize the false positives when the estimated FX spot return is above 0% (annualized term). Moreover, we minimize the false negatives when the estimated FX spot return is below -5% (annualized term). Any signals between 0% and -5% would be considered uncertain, hence within the neutral range.

# APPENDIX 4: GMO GBI-EMGD EXPECTED SPOT FX RETURN VS. EX-POST GBI-EMGD TOTAL FX RETURNS



As of 9/30/19 | Source: GMO, Haver, J.P. Morgan