

VALUATION METRICS IN EMERGING DEBT

By Carl Ross and Victoria Courmes | 2Q 2019

EXECUTIVE SUMMARY

It has been a very strong year for emerging external sovereign and local currency bond markets. Sovereign credit spreads have fallen, emerging currencies have risen against the U.S. dollar, and local bond markets have also rallied. The EMBIG index is up 10.6% in the year-to-date through June 30, while the local debt GBI-EMGD index is up 8.7%.

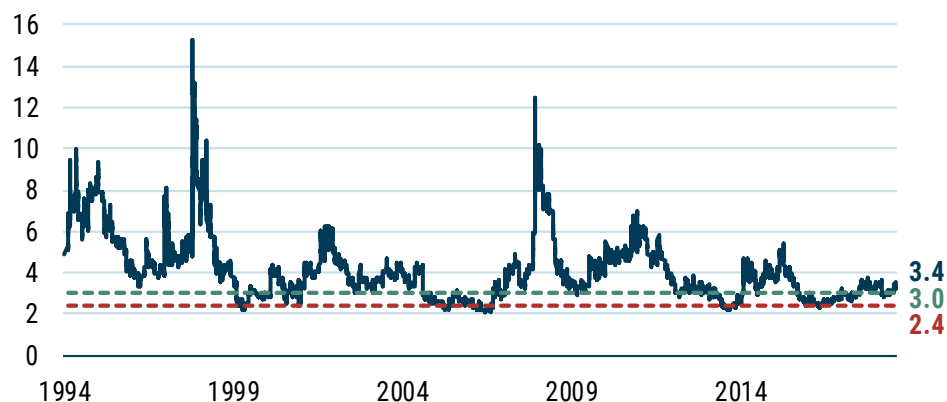
Despite this rally, as we enter the second half of the year, we find valuations remain reasonably attractive. According to our valuation metrics, sovereign credit spreads provide ample compensation for the underlying credit risks, due in part to the fact that the credit quality of the asset class is improving. On the local debt side, emerging currencies remain at the cheap end of our neutral range, and attractive relative to the valuations prevailing in the past five years. Local rates markets, despite a strong rally, continue to look attractive relative to G-3 real yields.

In this piece, we update our valuation charts and commentary, and provide more detail on the methodology in the accompanying appendix.

External Debt Valuation

Valuations in the external sovereign debt market improved in the second quarter. As seen in Exhibit 1, the current multiple of the benchmark's credit spread to the spread that would be required to compensate for credit losses increased significantly. That multiple stood at 3.4x on June 28, 2019, up from 3.1x at March-end 2019. Based solely on the historical experience, this multiple of 3.4x is well within the range of values that we would consider attractive. As described in more detail in the appendix, a ratio above 3.0 has, over the past 25 years, resulted in positive credit spread returns over the subsequent 24-month period 90% of the time.

EXHIBIT 1: LONG-TERM VIEW OF THE "FAIR MARKET MULTIPLE" FOR EMERGING EXTERNAL DEBT



As of 6/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data

Note: Green line represents a credit multiple level above which EMBIG has subsequently delivered positive credit returns historically; red line represents a credit multiple below which EMBIG has subsequently delivered negative credit returns historically.

The main reason for the increase in the multiple was a decline in the “fair value” spread of the index. The benchmark index spread fell by only 7 bps over the quarter, but the “fair value” spread of the EMBIG that would be required to compensate for expected credit losses fell significantly, from 123 bps at the end of March to 110 bps at the end of June. Regular readers will recall that this fair value spread is a function of the weighted-average credit rating of the benchmark, along with data and assumptions on rating transition probabilities and recovery values given default. Over the course of the quarter, there were a few primary drivers of the decline in the fair value spread. First, the countries of the GCC are being phased into the benchmark.¹ These countries

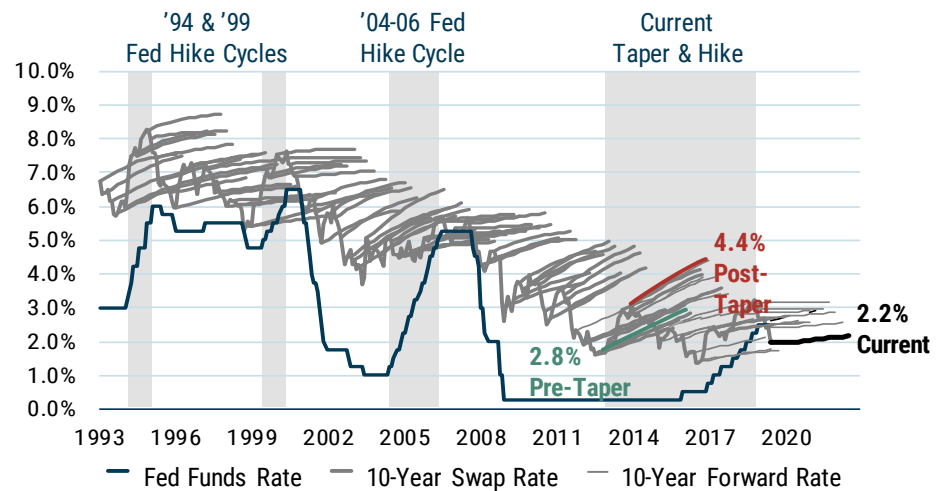
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See “Closing the Gulf: How the GCC Countries Fit into Our Emerging Debt Investment Process,” by Carl Ross, April 5, 2019, for more details.

generally have high credit ratings, and their phased inclusion is increasing the overall credit quality of the underlying benchmark, therefore lowering the theoretical credit spread required to compensate for credit losses.. Second, aside from the GCC inclusion, sovereign rating changes were tilted toward the positive during the quarter. Positive rating actions outnumbered negative ones by a margin of 5 to 2, with Indonesia, the Philippines, and Panama (three countries that comprise nearly 15% of the benchmark), all receiving upgrades. Indeed, over the quarter, the weighted average rating of the EMBIG index rose from BB+ to BBB-. Third, Venezuela’s weighting in the index is falling, due to lower prices and a phased reduction in its benchmark weight caused by the impact of trading sanctions imposed by the U.S. Treasury.

The preceding was a discussion of the level of spreads, or credit cushion. From a total return standpoint, the level and changes of the underlying risk-free rate also matter. In the second quarter, the primary driver of total return of the benchmark was the major rally in underlying U.S. Treasury yields, with the 10-year yield falling 40 bps. We measure the “cushion” in Treasuries by the slope of the forward curve of the 10-year swap rate, depicted by the light-font lines in Exhibit 2. The interest rate cushion continues to be low by historical standards, meaning a sharp rise in the 10-year Treasury yield would be a surprise to the market, and therefore a threat to market confidence. The slope of the 10-year forward curve ended the quarter at 21 bps, somewhat higher than the 14 bps of the prior quarter, but the entire curve shifted lower by about 40 bps, reflecting the market consensus that Fed easing imminent.

EXHIBIT 2: 10-YEAR U.S. TREASURY SWAP CURVES AT QUARTERLY INTERVALS



As of 6/30/19 | Source: GMO

Note: Projections as of each date, including those that are beyond 2015, are future prices as determined by the market and are not a GMO projection.

Local Debt Markets Valuation

Exhibit 3 provides a snapshot of our new currency valuation methodology that we introduced at the end of Q2 2018. In Q1 2019, we made some enhancements that are reflected in the exhibit (for more information please see the Appendix). The underlying

model analyzes trends in macroeconomic fundamentals such as balance of payments composition and flows, valuation of the currency, and the economic cycle, via an econometric analysis, to come up with an estimate of total expected FX returns for each country in the GBI-EMGD benchmark. These are then combined into a single value of a total expected FX return using a weighted average of currencies in the GBI-EMGD. We then deduct the GBI-EMGD weighted carry from the estimated GBI-EMGD weighted value of total FX expected return to get to an expected EM FX spot return. Finally, we estimate a neutral range based on the backtest of the overall model (see the Appendix for more information) to assess whether EM currencies are cheap, rich, or fairly valued. A value that is higher (lower) than the upper (lower) value of the neutral range could potentially indicate “cheap” (“rich”) currencies. A value that is within the neutral range would be considered “fair.” Based on the new methodology, EM currencies, while not outright cheap, are still hovering close to the cheap end of the neutral range and still slightly above their 5-year average value.

EXHIBIT 3: GBI-EMGD EXPECTED SPOT FX RETURN GIVEN THE FUNDAMENTALS



As of 6/30/19 | Source: GMO

Note: The values shown above apply the GBI-EMGD weights to the emerging currencies. The expectations provided above are based upon the reasonable beliefs of the Emerging Country Debt team and are not a guarantee. Expectations speak only as of the date they are made, and GMO assumes no duty to and does not undertake to update such expectations. Expectations are subject to numerous assumptions, risks, and uncertainties, which change over time. Actual results may differ materially from those anticipated in the expectations above.

Exhibit 4 provides a snapshot of our traditional currency valuation methodology, which combines trends in the balance of payments and the real effective exchange rate, via a z-score analysis, and measures how far away current values are from their long-term averages. We keep our traditional valuation model in order to monitor the valuation of the USD and EUR. The EUR moved into undervalued territory in the second quarter. The USD remains in neutral territory at the end of the second quarter after moving to overvalued territory during the quarter. Both USD and EUR look about fairly valued at the end of the second quarter. For dollar-based and euro-based investors, investing in local currency emerging fixed income markets remains attractive from an outright valuation perspective, although not as much as at the end of 2018.



Carl Ross

Dr. Ross is engaged in research for GMO's Emerging Country Debt team. Prior to joining GMO in 2014, he was a

managing director at Oppenheimer & Co. Inc. where he covered emerging debt markets. Previously, he was the Senior Managing Director and Head of Emerging Markets Fixed Income Research at Bear Stearns & Co. Dr. Ross earned his BA in Economics from Mount Allison University as well as his M.A. and PhD in Economics from Georgetown University.



Victoria Courmes

Ms. Courmes is engaged in research for GMO's Emerging Country Debt team. Prior to joining GMO

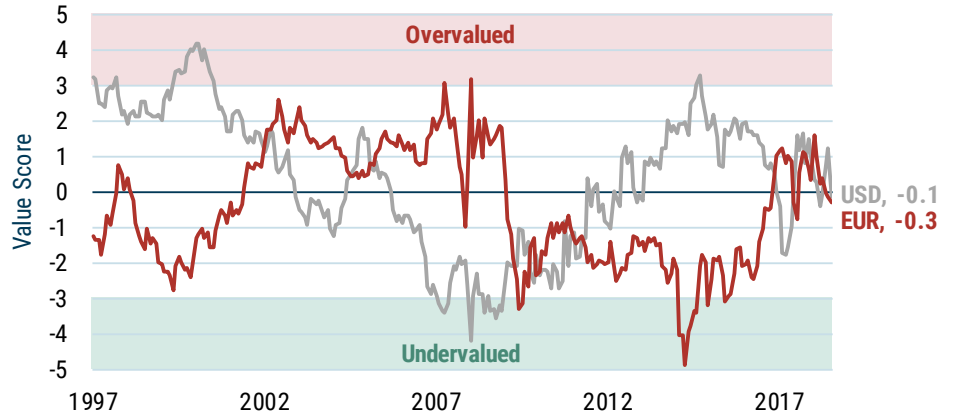
full-time in 2016, she worked at Acadian Asset Management as an Associate Portfolio Manager in Emerging Markets Local Bond Funds. Previously, she worked at Lord Abbett as an International Economist and Currency/Local Rates Strategist. Ms. Courmes earned her Bachelor of Science in Political Science from Barry University and her Master of Arts in International Relations from the School of Advanced International Studies at John Hopkins University.

Disclaimer

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EXHIBIT 4: VALUE SCORE USD AND EUR

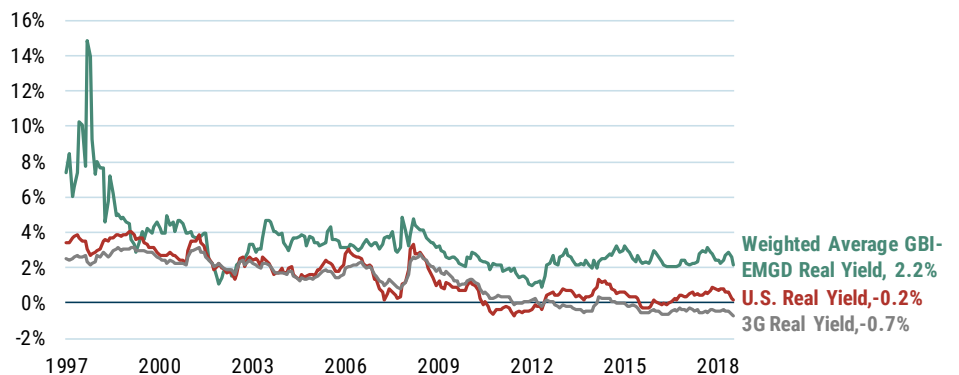


Source: GMO

Note: The value scores shown above apply the GBI-EMGD weights to the emerging currencies. GMO calculates a currency's value score using a combination of the currency's trend real price and the country's trend current account balance.

As for emerging market local interest rates, we consider differentials in real yields to gauge the relative attractiveness of EM against developed markets (see Exhibit 5). In this regard, the story that has been in place for many quarters (years, actually) remains as we can still witness a substantial positive gap between EM and developed market real yields. That gap narrowed moderately during the quarter as emerging real yields decreased to 2.2% from 2.6% as nominal yields rallied. The spread between EM and U.S. real yields (1.9%) narrowed as well during the quarter in spite of the sharp rally in U.S. yields. The spread remains above the historical average (1.4%) and is now slightly below the average spread since 2010 (2.0%), as seen in Exhibit 5. Real yields in the G-3 continue to be at or below zero. Japanese and Eurozone real yields remain negative by our calculations. Real yields in emerging markets are now below their historical average (2.6%) and still within the tight range of 2.0% to 2.5% that had been in place since the beginning of 2017.

EXHIBIT 5: INFLATION-ADJUSTED BOND YIELDS



As of 6/30/19 | Source: GMO

Note: Real yields are measured using the country subindices of the GBI-EMD and GBI Global, respectively, less Consensus Forecast CPI.

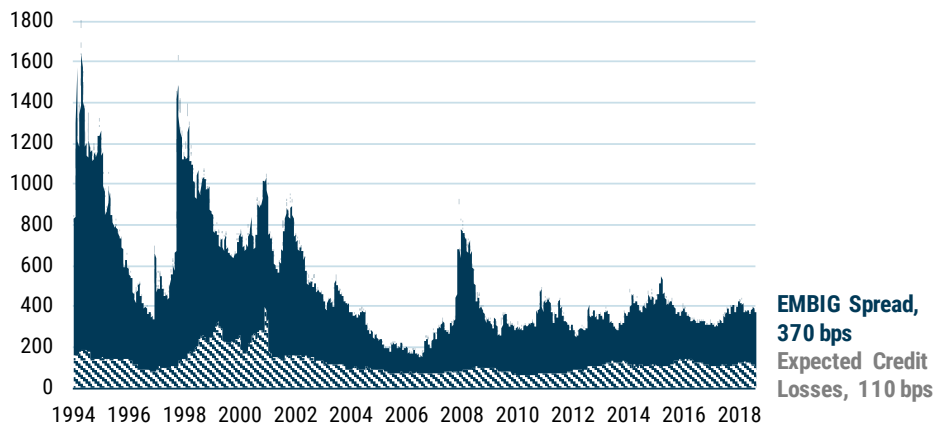
APPENDIX

EXPLANATION OF THE METHODOLOGY

External Debt Valuation

Exhibit 1 is created by first calculating a “fair” spread of the EMBIG over U.S. Treasuries, accounting for the credit rating profile of the EMBIG, default probabilities, and recovery values under default scenarios, based on rating agency studies of the historical default experience. In this way, the fair value spread of the EMBIG can move with time depending on upgrades and downgrades of sovereigns and their relative weightings within the index, ensuring that we are not biasing our measurement due to “rating creep.” This fair value spread is the spread on a portfolio represented by the EMBIG that would be needed to compensate for expected credit losses, ignoring risk aversion, liquidity, and other considerations. The chart below shows the EMBIG spread and this fair value spread.

APPENDIX 1: EMBIG SPREAD AND EXPECTED CREDIT LOSSES



As of 6/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data

The question then becomes one of determining the appropriate premium the market should demand over the fair value spread; as the chart shows, this varies widely over time. Our traditional answer to this question was to take the ratio of the two spreads (Actual EMBIG Spread / Fair Value Spread) and compare that ratio to its historical average and median (both of which are around 4.0x). This mean reversion approach implies that liquidity and risk aversion are stable over time, and we found it unsatisfying.

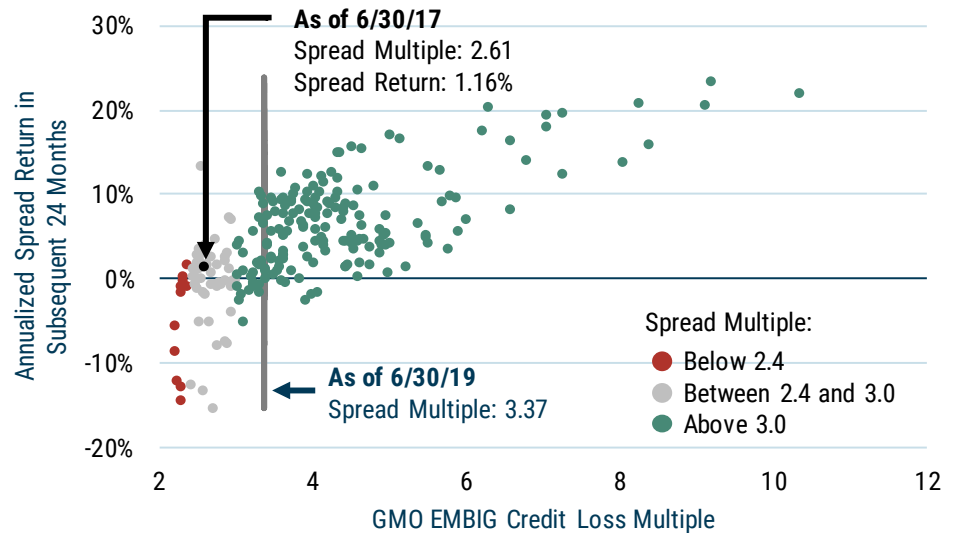
As an alternative approach, we asked what have been the benchmark’s returns in the past under its varying credit multiples. In the chart below, we plot these multiples over the historical period since 1994 with the benchmark’s corresponding 24-month spread return (annualized). That is, given a credit multiple of X, Y would be the subsequent annualized spread return over the following two years.² This plot can be seen in the

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We chose two years because one year did not seem like quite enough, given our long-term, buy-and-hold philosophy to the asset class (and one-year returns can be overly influenced by transitory shocks), and anything beyond two years begins to significantly reduce our number of observations.

chart below. We then calculate the credit multiple that, over the past 25 years of history, has been associated with positive spread returns on the benchmark over the subsequent 2 years, 90% of the time. These observations are in green in the chart below, and the multiple that delineates this sample is 3.0x. Thus, over the past 25 years, if one bought the benchmark whenever it was 3.0x its fair value, this would have yielded positive spread returns over the following 2 years 90% of the time. We view this as a measure of cheapness. By contrast, the observations in red mark those multiples in which an investment in the benchmark on those dates would have generated negative spread returns over the following 2 years 90% of the time. We view this condition as rich. The observations in grey fall in between.

APPENDIX 2: GMO EMBIG CREDIT LOSS MULTIPLE AND SUBSEQUENT 2-YEAR SPREAD RETURN



As of 6/30/19 | Source: GMO calculations based on Bloomberg and J.P. Morgan data

Whereas Exhibit 1 deals with credit spreads, Exhibit 2 deals with the level of the underlying risk-free rate (in this case, U.S. Treasuries). In our hard currency portfolios, we manage the interest rate duration to be neutral to the EMBIG benchmark (duration of approximately 7). We do not take directional bets on U.S. rates in this portfolio, but we recognize it is an important determinant in the portfolio's total return. Exhibit 2 shows the history of the 10-year U.S. Treasury swap rate (heavy solid line), along with the forward curve (going out 3 years) for the 10-year swap rate (lighter lines) at each point in time (quarterly). In effect, it tries to show three dimensions in a two-dimensional chart. Note that it also shows the path of the Fed funds target rate for a sense of where the Federal Reserve is in its policy cycle. We highlight two things in this chart. First, the level of the 10-year swap rate gives us an idea of the overall interest rate cycle relative to one's view of the natural rate of interest. If this number is very low, there may be more risk of higher rates over a medium-term horizon. The second is the market's pricing of the 3-year forward rate for the same swap. If this forward curve is very flat, there is also less cushion for a negative surprise (i.e., higher rates) on term rates. If there is some positive slope to the forward curve, it is an indication that the market has at least priced in some higher drift in term rates.

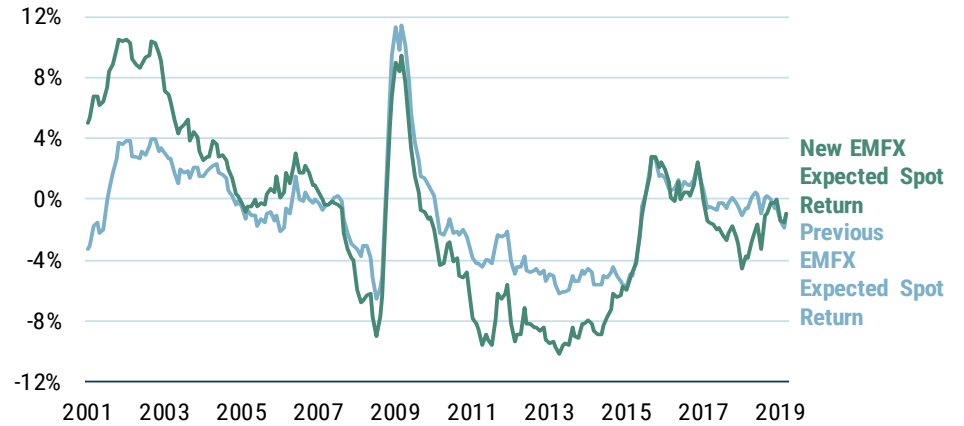
In Exhibit 3, we introduce a new framework to look at currency valuation for local currency debt. We use econometric models to estimate total expected returns for each country in the GBI-EMGD benchmark. We estimate two different models depending on whether the currencies are allowed to float freely or are more “managed.” All regressions are estimated with country fixed effects. Expected total returns are a function of interest rate differentials and the underlying fundamentals of each economy. In determining the direction and magnitude of total returns, we find significant the following factors: balance of payment flows and composition; where a country stands within its economic cycle; and the over/undervaluation of the currency. The table below shows the fundamental variables included in the models.

"Floating" and "Peg" Currency Model Variables		
Currency Overvaluation	Balance of Payment Flows	Economic Cycle
<ul style="list-style-type: none"> ▪ Real exchange rate estimate ▪ Term of trade 	<ul style="list-style-type: none"> ▪ Current account ▪ Foreign direct investment ▪ FX reserves ▪ Short-term external debt 	<ul style="list-style-type: none"> ▪ Growth ▪ Inflation ▪ Credit

After estimating total expected return for each country, we aggregate those returns by the weight each country has in the GBI-EMGD. We then compare this aggregate total expected return to a GBI-EM weighted value for carry by subtracting the two, which gives us an estimate of a GBI-EM weighted spot FX return. With some assumptions, such as a long-term investment horizon, mean-reversion, and little or no structural change in the market, the chart in Exhibit 3 suggests that the market shows a signal of being attractive when the difference between total expected return and carry is above the upper end of the estimated historical neutral range, and unattractive when it lies below the lower end of that same range.

As a result of our ongoing currency research, we recently made some small adjustments to our new framework. We are now using the bilateral exchange rate instead of the real effective exchange rate as an input variable. We also made some adjustments to our commodity terms of the trade variable to include a more robust database from the IMF, and to correct for trends in this variable. As a result of those changes, our overall EM FX valuation measure as shown in Exhibit 3 is now different. The chart below demonstrates how the GBI-EMGD expected FX spot return's line shifted as we improved the model, which means the neutral range will also be slightly different (see below). Please note that that this measure of EM FX valuation will be re-evaluated on a quarterly basis as we get new data, which means that the historical valuation line might shift moderately from quarter to quarter and that the neutral range might shift slightly as well.

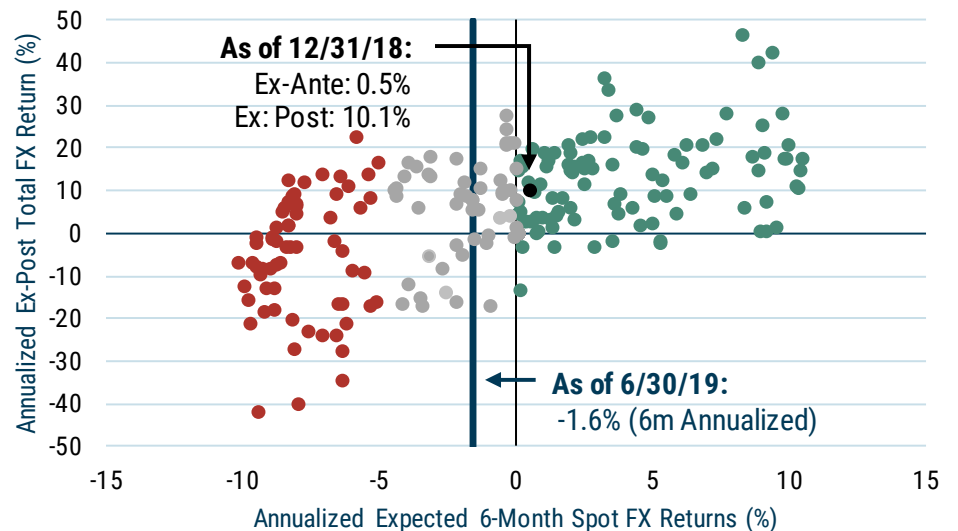
APPENDIX 3: GBI-EMGD EXPECTED SPOT FX RETURN GIVEN THE FUNDAMENTALS



Source: GMO

To estimate the neutral range, we look at how accurate our estimate of GBI-EM weighted spot FX return has been at predicting actual total FX returns on a 6-month horizon as represented in the scatter plot below. As the scatter plot shows, we minimize the false positives when the estimated FX spot return is above 0% (annualized term). Moreover, we minimize the false negatives when the estimated FX spot return is below -5% (annualized term). Any signals between 0% and -5% would be considered uncertain, hence within the neutral range.

APPENDIX 4: GMO GBI-EMGD EXPECTED SPOT FX RETURN VS. EX-POST GBI-EMGD TOTAL FX RETURNS



As of 6/30/19 | Source: GMO, Haver, J.P. Morgan